



E | ELENA DOTOLI
PHOTOGRAPHY & FILM

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Hi, I'm *E*lena

An international equestrian photographer and video artist, born and raised in Germany, with Italian roots living in Scottsdale, Arizona.

Are you planning to improve content for your website, social media and advertisement? Or maybe a brand or riding stable, looking for lifestyle content of your products, horses and services?

Horses, rider and equestrian brands are my passion! Besides portrait and social media shooting, I focus on lifestyle commercial & branding photography.

2x Canon EOS R5 Cameras
Canon RF 70-200mm f/2.8L IS II USM Lens
Canon EF 85mm f/1.4 IS USM Lens
Canon EF 300mm f/2.8L IS II USM Lens
Canon RF 24-70mm f/2.8L IS USM Lens
DJI RS2 PRO Film Gimbal
Rode RX Sound Recording System
XXL Background system for horses (multiple colours)



Equestrian Collection



Social Media



Spooks
Merchandise & Clothing



Equestrian Lifestyle



Product Advertisement



Equipment Close-Up



Sports and Outdoors



Casual Clothing

Photography transparent pricing, **no hidden fees** for your convenience

Photography

on-site consulting & alignment

joint location scouting

session & set preparation

location changes

posing ideas/ advise,
product presentation

\$ 280/ hour*

in 1/4 hour increments

Retouching

Price per image	1 digital image*	>10 digital images*	>20 digital images*
MINOR RETOUCHING	\$ 20 per digital image*		
INTERMEDIATE RETOUCHING	\$ 50 per digital image*		
MAJOR RETOUCHING	\$ 90 per digital image*		
LICENSE	starting from \$250 per image		

Minor retouching
e.g. whitening teeth, smoothing skin, scratches, removing light dirt & small background distractions, brightening eyes, leather shine, small general corrections, scars, light digital weight loss, etc.

Intermediate retouching
including minor retouching plus intermediate retouching e.g. light horse/ dog fur correction, light wrinkles in clothing, thickening mane/ tail/ hair, forward ears (if possible), removing unwanted eye reflections, medium digital weight loss, etc.

Major retouching
including minor and intermediate retouching plus major retouching e.g. removing reins, background/ sky replacements, deep wrinkles in clothing, complete horse/ dog fur correction, etc.

License

Travel expenses are additional and may include mileage, airfare, hotels, parking, rental car, and/ or transportation of equipment, as applicable.

If none of the above options sound perfect for you, please contact me and we jointly create an individual package that suits your needs.

Travel

Driving mileage 85ct/mile

The first 50 miles are without any additional charge

Per diem \$250/day + flight ticket (if required)

Incl. all basic expenses, hotel, meals, parking, rental car, etc.

Videography transparent pricing, **no hidden fees** for your convenience

Pre-Production

- Planning
- Scheduling
- Script
- Session related communication
- Concept
- Story boarding

\$ 50/ hour*

in 1/4 hour increments

Videography

- Filming
- Interviews (if booked)
- Sound recording (if booked)
- Setup
- Location change

\$ 280/ hour*

in 1/4 hour increments

Post-Production

- Basic Video**
Simple video cuts
Colour grading
Audio mixing

\$ 120
per 30 seconds
in length of
final video

- Advanced Video**
Colour grading
Transition and Titles
Audio mixing
Interviews & Voice over

\$240
per 30 seconds
in length of
final video

Royalty free music

price depended on selected audio

Travel

Travel expenses are additional and may include milage, airfare, hotels, parking, rental car, and/ or transportation of equipment, as applicable.

If none of the above options sound perfect for you, please contact me and we jointly create an individual package that suits your needs.

Driving milage 85ct/mile

The first 50 miles are without any additional charge

Per diem \$250/day + flight ticket (if required)

Incl. all basic expenses, hotel, meals, parking, rental car, etc.

*sales tax may apply